



**Make it personal
Use British Wool**

Woolsack is the project that enables anyone to contribute to making a cushion from British wool. It is intended that these will be given as a personal welcome gift from the people of Britain to the London 2012 Olympic and Paralympic athletes.

**Woolsack is part of the
London 2012 Cultural Olympiad
having been granted the Inspire mark.**

This is about British wool and celebrating the importance of wool in England's history while recognising what wool has to offer the UK today. We'll be sharing this with the athletes by making personal gifts for them that are beautiful, functional and are a little bit of Britain to take home with them.

Find out how you can get involved:

www.woolsack.org

jane@woolsack.org sue@woolsack.org



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